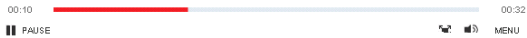
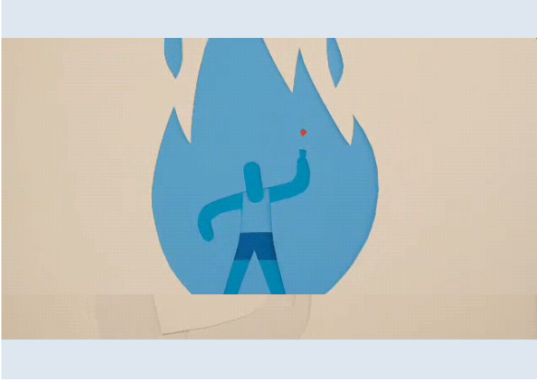


**The Work** International Olympic Committee 'olympic spirit' by Cole & Weber United

## THE WORK

Released: 09 November 2009

### International Olympic Committee 'olympic spirit' by Cole & Weber United



A series of Olympic-themed images in stop-motion animation forms the basis for this latest work for the International Olympic Committee by Cole & Weber United.

The work aims to communicate the over-riding message of the Olympics - that it is a celebration for everyone.

#### Credits

**Creative Type:** [Television](#)  
**Agency:** [Cole & Weber United](#)  
**Advertiser:** [International Olympic Committee \(IOC\)](#)

**Project name**

Olympic Spirit

**Copywriter**

Jacob Baas, Greg Lane

**Art director**

Scott Fero

**Production company**

Nexus

**Director**

Johnny Kelly

**Animation**

Nexus